



**JENNIFER MURO**

# BIOGRAPHY

As one of the industry's top female writers, Jennifer Muro has quickly made a name for herself through the storylines she has crafted for film and TV projects over the last decade. Through her writing, Muro is on a mission to make women of all ages feel strong and empowered through the characters she creates, and it's her refreshing perspective that has made her a go-to name in the writing world today.

This year Muro serves as the sole writer for Lucasfilm's animated series "Star Wars: Forces of Destiny." The series consists of 16 episodes and celebrates the inspiring stories of iconic Star Wars heroes, and features previous film and series talent reprising their roles including Daisy Ridley, Felicity Jones, and Lupita Nyong'o, to name a few. The first half of the series premiered on Disney's YouTube and Disney Channel in July 2017, and the second half will premiere in a special on Disney Channel in fall 2017. Additionally, Muro recently completed writing for Mar-vel's upcoming "Spider-Man" animated series, set to premiere on Disney XD in the near future.



In addition to working on "Star Wars" and "Spider-Man," Muro is also hard at work on an original web series with Jim Henson Studios. Other recent writing credits for Muro include: Netflix's "Stretch Armstrong" (premiering in 2017), "Buddy Thunderstruck," "Legend Quest," "Care Bears and Cousins," "Lego DC Super Hero Girls," "Justice League Action" (premiering in 2017), "Wacky Races" (premiering in 2017), and Disney Jr.'s "Mickey's Roadster Racers." Muro has also written for a handful of best-selling Walt Disney Interactive Apps, including "Minnie's Home Makeover," "Palace Pets," and "Whisker Haven."

Born and raised in New York as a first-generation Italian-American on her mother's side, Muro studied film production at the USC School of Cinema Television and landed her first job in 2002 working in development for Nickelodeon. Her knack for production and script writing have landed her recognition over the years, including serving as a 2015 quarterfinalist in the Script Pipeline Contest for her live-action, sci-fi pilot "Tellura," and as a 2016 first-round finalist in the Austin Film Festival for her comedy pilot "ZEBRA."

Muro also has a knack for film composition, and has been playing music by ear since the age of four. She was even in an all-female rock band in New York City, before she found her passions in writing and production. Muro is involved in multiple philanthropic efforts to benefit charities such as Best Friend's Animal Society, World Food Program USA, and Prevent Child Abuse America.

Muro currently lives in the Los Angeles area.

# PROJECTS



## THE *Hollywood* REPORTER

### The Origins and Ideals of 'Star Wars: Forces of Destiny'



Writer Jennifer Muro shares tales from highlighting the "everyday heroism" of the women of a galaxy far, far away.

*Star Wars: The Last Jedi* is still months away from release, but that doesn't mean that Daisy Ridley hasn't returned to Rey since 2015's *Star Wars: The Force Awakens*. Similarly, Felicity Jones' Jyn Erso has shown up after last year's *Rogue One*, although some fans might have missed it.

Both have been part of *Star Wars: Forces of Destiny*, the multimedia initiative that spans merchandise, print and animation and focuses on the female leads of the franchise. Launched earlier this year, the initiative has already concluded its first run of animated shorts, which were released on YouTube and aired on Disney XD. Eight more episodes are set to air as a special in October. *Heat Vision* spoke with Jennifer Muro, the writer of the animated series, about her connection to *Star Wars* in general, and *Forces of Destiny* in particular.

<http://www.hollywoodreporter.com/heat-vision/star-wars-forces-destiny-writer-jennifer-muro-origins-1031369>



## **STAR WARS: FORCES OF DESTINY WRITER JENNIFER MURO ON WHAT IT MEANS TO THE FRANCHISE**

**IGN:** What led to this series' creation, and how did you get the job writing it?

**Jennifer Muro:** Lucasfilm Story Group contacted me and kind of got me involved since last year, about late spring of last year. They read my samples and we started slowly having meetings and developing the concept of what this should be for a couple of months and then I kind of officially started in August and then we took it from there.

**IGN:** This show obviously is very female-centric. In my mind, it stems from the questions that fans have been asking for decades about why doesn't Star Wars, this evolved, forward-thinking property, why doesn't it feature more women? How does Forces of Destiny advance that?

**JM:** They've been starting in that direction for a little bit now and I think in terms of the animations it's a great start. We've had some great, strong animated female characters, starting with Ahsoka in Clone Wars and Sabine and Hera in Rebels and I think this is just a great way to get everyone together. It was a nice strong statement, especially for an entry level, for younger kids to have an opportunity to really get a new group into this, which is great. It's a great start.

<http://www.ign.com/articles/2017/08/23/star-wars-forces-of-destiny-writer-jennifer-muro-on-what-it-means-to-the-franchise>

## DEN OF GEEK!



### Star Wars: Forces of Destiny Is About the "Everyday Heroism" of Its Female Characters

This summer, the *Forces of Destiny* miniseries will show vignettes from around the *Star Wars* universe, focusing on the "everyday heroism" of female characters like Leia, Jyn, and Rey. This is the first *Star Wars* series to launch straight to YouTube, a move that matches nicely with its younger demographic. The format is reminiscent of the *Clone Wars* miniseries, which aired on Cartoon Network in 2003 as two-to-three minute episodes before expanding into a 15-minute format for a second volume.

Jennifer Muro, a veteran of shows such as *Justice League Action*, *Lego DC Super Hero Girls*, and the upcoming *Spider-Man* animated series, is the writer behind *Forces of Destiny*. We spoke to Muro about her vision for the series.

Muro brings her own fandom to the show. She has been a fan of the galaxy far, far away since she was a teenager. To work on this new animated series about *Star Wars*' most inspirational female characters is a dream come true.

<http://www.denofgeek.com/us/tv/star-wars/265698/star-wars-forces-of-destiny-is-about-the-everyday-heroism-of-its-female-characters>

# PRESS



## WIA CONVERSATIONS: JENNIFER MURO

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### *WIA Writers' Room: A Conversation with Jennifer Muro*

WIA presents a continuing series of Writers' Room conversations with established writers from all categories of animation, as well as the other industry professionals who hire, collaborate with and influence writers throughout their careers.

Join us as we sit down with host Nicole Rivera of DreamWorks TV Animation for an intimate conversation with **Jennifer Muro!**

<http://womeninanimation.org/wia-conversations-jennifer-muro/>

# PRESS



## 'STAR WARS: FORCES OF DESTINY' BRINGS CHARACTERS TOGETHER THAT HAVEN'T YET MET

Series writer, Jennifer Muro spoke to FANDOM ahead of its premiere about what we can expect from *Forces of Destiny*, why Lucasfilm is choosing now to focus on the women of Star Wars and why she wants to make a Leia spin-off movie.

<http://fandom.wikia.com/articles/star-wars-forces-of-destiny-brings-characters-together-that-havent-yet-met>



## EPISODE 344: THE WRITERS PANEL SAMANTHA MCINTYRE, JENNIFER MURO AND CHERRY CHEVAPRAVATDUMRONG

THE WRITERS PANEL #344: SAMANTHA MCINTYRE, JENNIFER MURO AND CHERRY CHEVAPRAVATDUMRONG

<http://nerdist.com/the-writers-panel-344-samantha-mcintyre-jennifer-muro-and-cherry-chevapravatumrong/>

# PRESS

GEEK

## Forces of Destiny's Jennifer Muro Talks the Women of Star Wars and Their Impact



<https://www.geek.com/television/forces-of-destiny-writer-jennifer-muro-1710893/>

COLLIDER

## 'Star Wars Forces of Destiny' Writer Jennifer Muro on the Series' "Small Moments of Heroism"



The wait is just about over for *Star Wars Forces of Destiny*, an original series of animated shorts that will showcase the untold stories of Rey, Jyn Erso, Princess Leia, Sabine Wren, Padmè Amidala, Ahsoka Tano and more; **Daisy Ridley**, **Felicity Jones**, **Tiya Sircar**, **Ashley Eckstein** and **Lupita Nyong'o** will reprise their famous roles. It was announced earlier today that the series will make its debut on July 3rd on [Disney's YouTube channel](#) before arriving on the Disney Channel itself July 9th.

<http://collider.com/star-wars-forces-of-destiny-premiere-date-trailer/#jennifer-muro-interview>

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## TRUNKSPACE



<http://openthetrunk.com/muro/>

## The Koalition



<http://thekoalition.com/2017/becoming-her-own-superhero-an-interview-with-disneys-and-dcs-writer-jennifer-muro>

# PRESS



STAR WARS: FORCES OF DESTINY  
INTERVIEW WITH JENNIFER MURO

<http://www.comagonline.com/2017/06/29/star-wars-forces-destiny-interview-jennifer-muro/>



'STAR WARS: FORCES OF DESTINY' WANTS  
TO APPEAL TO YOUNG AUDIENCES AND  
OLD-SCHOOL FANS ALIKE

<https://www.dailydot.com/parsec/star-wars-forces-of-destiny-interview/>

## CINEMABLEND

WHY STAR WARS NEEDS TO BE ON TV TOO,  
ACCORDING TO THE FORCES OF DESTINY  
WRITER

<http://www.cinemablend.com/television/1677150/why-star-wars-needs-to-be-on-tv-too-according-to-the>

ONE SUPER-SPECIFIC RETURN OF THE JEDI  
QUESTION JUST GOT ANSWERED WITH STAR  
WARS' NEW TV SHORT

<http://www.cinemablend.com/television/1677479/one-super-specific-return-of-the-jedi-question-just-got-answered>

LOOK FOR MORE STAR WARS QUESTIONS  
TO BE ANSWERED ON FORCES OF DESTINY

<http://www.cinemablend.com/television/1677639/look-for-more-star-wars-questions-to-be-answered-on-forces-of-destiny>



JENNIFER MURO: A FORCE OF  
DESTINY BEHIND NEW STAR WARS  
SERIES

<http://www.criticalblast.com/articles/2017/07/03/jen-muro-force-destiny-behind-new-star-wars-series#>



"WRITING HER DESTINY" : AN INTERVIEW  
WITH FORCES OF DESTINY'S JENNIFER  
MURO

<http://starwarsreporter.com/2017/07/19/writing-her-destiny-an-interview-with-forces-of-destinys-jennifer-muro/>



PRIORITY TRANSMISSION #6: JENNIFER  
MURO, WRITER, FORCES OF DESTINY

[http://fangirlsgoingrogue.libsyn.com/priority-transmission-6-jennifer-muro-writer-forces-of-destiny?dest\\_id=331847](http://fangirlsgoingrogue.libsyn.com/priority-transmission-6-jennifer-muro-writer-forces-of-destiny?dest_id=331847)



FORCE CULT - EPISODE 1 07 - INTERVIEW  
WITH JENNIFER MURO

<https://soundcloud.com/force-cult/force-cult-episode-107>



FORCES OF DESTINY WITH JENNIFER  
MURO

<http://skytalkers.libsyn.com/forces-of-destiny>



'FORCES OF DESTINY' IS THE MOST  
FEMINIST 'STAR WARS' PROJECT YET

<https://www.inverse.com/article/33401-star-wars-forces-of-destiny-female-characters-feminism>



# PRESS



**'FORCES OF DESTINY' WRITER TEASES NEW EPISODES COMING IN OCTOBER**

<http://comicbook.com/starwars/2017/08/22/star-wars-forces-of-destiny-new-episodes-october/>

**FORCES OF DESTINY WRITER TALKS ABOUT STAR WARS' MOST INSPIRING WOMEN**

<http://comicbook.com/starwars/2017/06/25/star-wars-forces-of-destiny-writer-jennifer-muro-talks-about-iconic-women/>

**JENNIFER MURO TALKS ABOUT WRITING ICONIC HEROES IN STAR WARS: FORCES OF DESTINY**

<http://comicbook.com/starwars/2017/07/06/star-wars-forces-of-destiny-writer-jennifer-muro-interview/>

**LEIA LENDS A HAND IN AN EWOK ESCAPE IN NEW 'FORCES OF DESTINY' EPISODE**

<http://comicbook.com/starwars/2017/07/05/star-wars-forces-of-destiny-princess-leia-ewok-endor/>

**DISNEY & LUCASFILM RELEASE FIRST STAR WARS FORCES OF DESTINY EPISODE**

<http://comicbook.com/starwars/2017/07/03/star-wars-forces-of-destiny-full-episode/>

## SCREEN RANT

**FORCES OF DESTINY WRITER ON THE 'EVERYDAY HEROISM' OF STAR WARS WOMEN**

<http://screenrant.com/star-wars-forces-destiny-leia-rey-jyn-ahsoka/>

**STAR WARS: FORCES OF DESTINY SEASON 2 WILL ARRIVE THIS FALL**

<http://screenrant.com/star-wars-forces-destiny-season-2/>



**STAR WARS FORCES OF DESTINY WRITER TALKS ABOUT FEMALE HEROISM**

<http://epicstream.com/news/Star-Wars-Forces-of-Destiny-Writer-Talks-About-Female-Heroism>

# PRESS: ON CAMERA



<https://www.youtube.com/watch?v=yq7H1LeHySo&feature=youtu.be&t=56m41s>



<https://arstechnica.com/gaming/2017/07/an-action-packed-new-star-wars-animated-series-is-on-youtube-now/>

Jennifer Muro  
Writer, Star Wars: Forces of Destiny

Annalee Newitz  
Tech, Culture Writer, Ars Technica



<http://www.afterbuzztv.com/2017/07/04/jennifer-muro-chats-popcorn-talks-jedi-alliance-forces-destiny/>

<https://www.youtube.com/watch?v=3xVGqcieWvQ>



<https://www.facebook.com/SuperNewsLive/videos/1325927827456353/>

<https://moviepilot.com/p/star-wars-forces-of-destiny-writer-jennifer-muro-interview/4306718>



# EVENTS



# CONNECT



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